

50TH ANNIVERSARY



IRIT LANGNESS *Vice President of Sales*

Since 2000, Irit Langness has been leading the sales efforts on behalf of Papillon Group, considered the largest and longest-running helicopter tour company in the world. In this capacity, she is responsible for the sales of all tourism-related revenues including helicopters, airplane and bus tours from Las Vegas, Grand Canyon and Page/Lake Powell. Under Langness' leadership, sales increase an average of 10 to15 percent year over year. Overall, Langness has nearly 35 years of experience in sales and marketing.

Langness' passion for the great outdoors began in 1977 when she was learning to fly. As she flew over the Grand Canyon, she did not think her professional career would eventually lead to Grand Canyon tours. Shortly after she obtained her pilot's license, SkyWest hired her to serve as vice president of sales to expand their air tour division, based in Northern Arizona. During her tenure, SkyWest expanded their air tour business to Las Vegas with the purchase of Scenic Airlines in 1993. Langness subsequently moved to Las Vegas to oversee Scenic Airlines' sales and marketing department.

She is the recipient of numerous prestigious awards and accolades including the Athena Leadership Award, which honors professional excellence and community service, and was appointed by the Governor of Arizona to the Grand Canyon Airport Board. Langness is also active in community and professional organizations, participating on boards including the Grand Canyon Association.

Langness received her degree from the University of Geneva. She fluently speaks English, French and Hebrew.

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